



**PROXY DRONE**

The Future of On-Demand Drone Services

# THE DRONE UBERIZATION

PRESENTATION

The Future of On-Demand Drone Services



Visit Website  
[www.proxydrone.eu](http://www.proxydrone.eu)





# Across industries, companies struggle with:

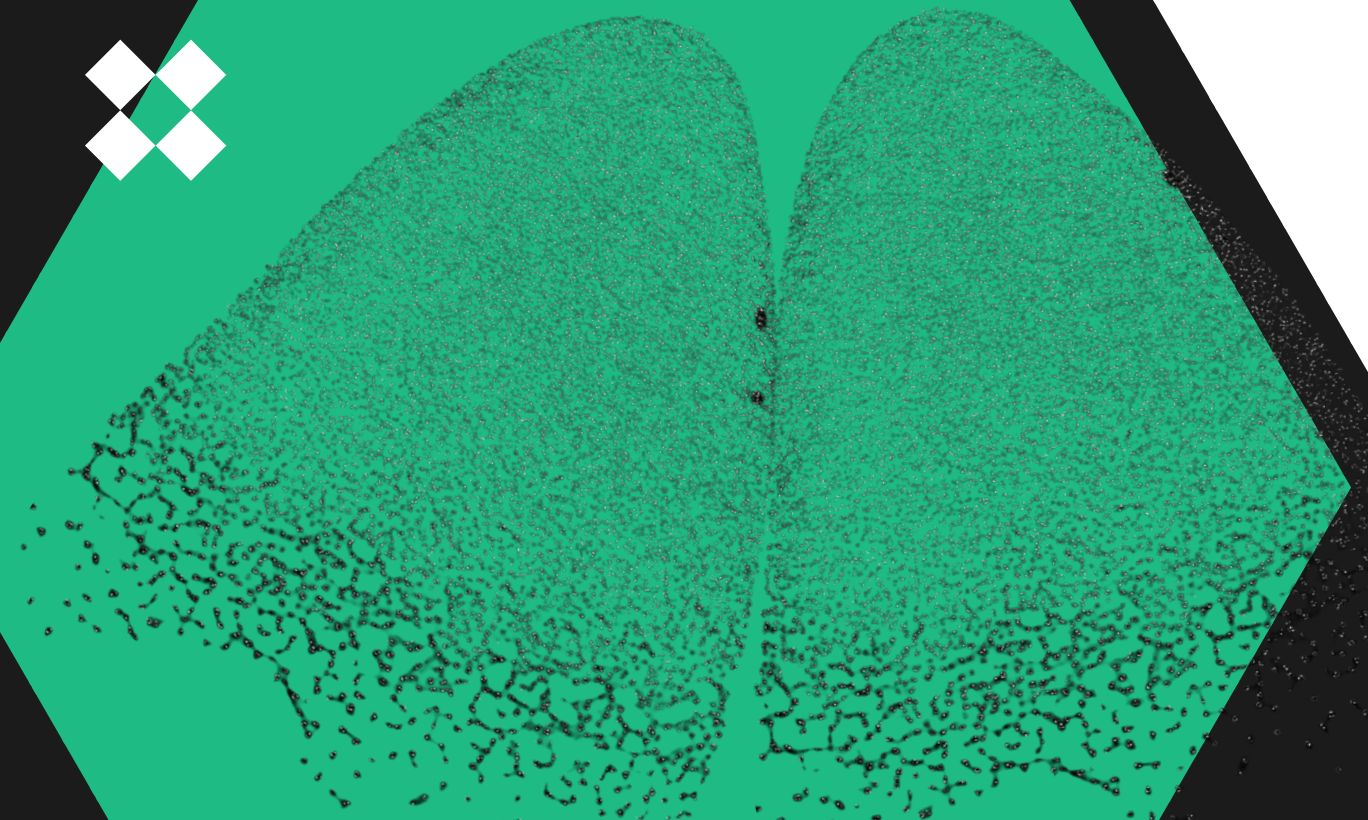
- Limited access to specialized drone services
- High equipment costs
- Lack of operator availability
- Time-critical operations

Farmers need faster, more flexible solutions

Key challenges in Romania

- ~30,000 tractors missing
- ~10,000 skilled workers shortage
- Weather constraints blocking field access

Impact: delays, yield loss ,operational inefficiency



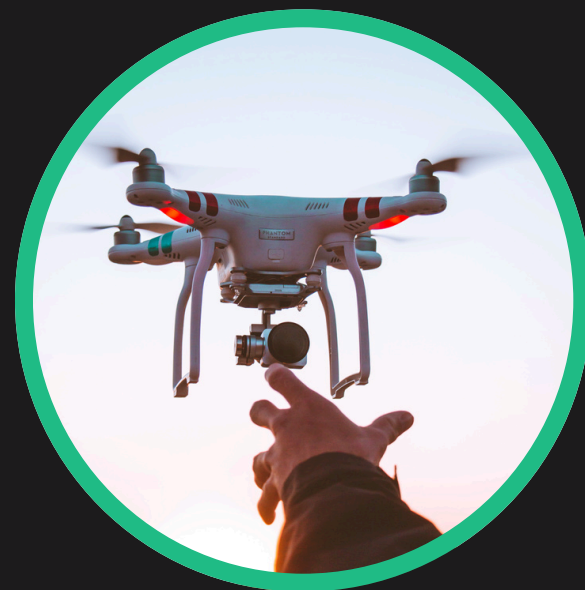


## Traditional:

- own machinery
- high CAPEX
- low flexibility

## New model:

- access services on demand
- scalable
- cost efficient



From ownership  
→ to access



# Introducing PROXY DRONE

A digital platform connecting:

- Clients (multi-industry demand)
- Drone operators (supply)

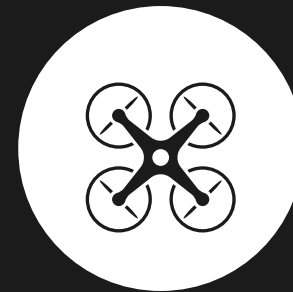
Value: speed, efficiency, transparency.

One platform. Multiple industries.  
Unlimited scalability.



## HOW IT WORKS

- Client defines location & need
- Platform identifies available operators
- Job is executed
- Reporting & feedback



## FOR CLIENTS

- Fast access to services
- 3 urgency levels: standard (3–5 days), priority (48h), express (same day)
- Real-time tracking
- Verified operators



## FOR OPERATORS

- Access to jobs
- Increased utilization
- Digital workflow
- Direct communication with clients



# Multi-Industry Applications

## Agriculture

- spraying
- monitoring

## Real estate

- mapping
- surveying

## Infrastructure

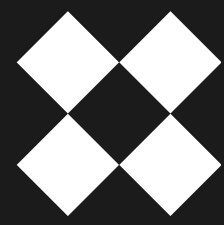
- inspections
- construction tracking

## Media

- aerial content

## Energy

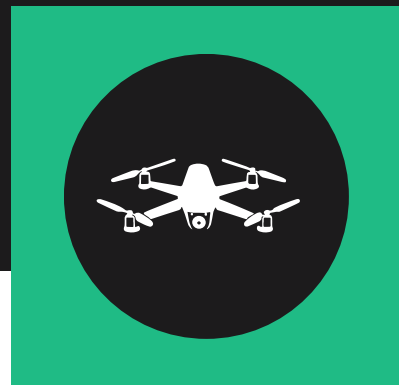
- grid & solar inspection





# Market opportunities

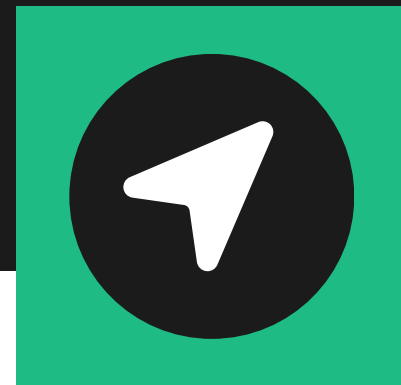
## A fast growing market



~1,000 active  
drones



up to 100%  
annual  
growth



potential  
3,000 drones  
in 2 years



500,000–  
600,000  
hectares  
annually



Ciprian Mihalache  
CEO & Co-Founder




# The founders

**Ciprian Mihalache, Founder of Web Loft & CEO of ProxyDrone.eu:**

“Our goal is to completely remove the barriers in this segment by eliminating the obstacles that stood between potential clients and drone operators. ProxyDrone.eu transforms drone services into an accessible, scalable, and easy-to-use tool for any company looking for aerial imagery or services.”

**Florin Constantin, Founder of Agxecutive & Chief Strategy Officer of ProxyDrone.eu:**

“Drone technology is experiencing a real boom, with agriculture leading this segment in Romania and across Europe—unlike other continents where drones are more advanced in delivery services. Increasing transparency and accessibility between users and professional operators has become essential, and ProxyDrone.eu is a pioneer in driving this transformation. Looking ahead, drone technology has the potential to fundamentally reshape how agricultural treatments—and other utility aerial services—are performed.”



Florin Constantin  
CSO & Co-Founder

# Why ProxyDrone?



## Eliminates inefficiencies

streamlines the entire process of accessing drone services by reducing delays, minimizing coordination effort, and optimizing resource utilization across industries.

## Enables scalability

allows businesses to access drone services on demand, without heavy investments, enabling fast and flexible scaling based on operational needs.

## Connects fragmented markets

bridges the gap between scattered demand and independent drone operators, creating a centralized and transparent marketplace.

# Platform-based (B2B)



- Marketplace logic
- Dynamic pricing
- Future monetization:
  - commissions
  - rentals
  - premium services

1

#### Alege serviciul

Selectează tipul de tratament, suprafața și urgența.

2

#### Marchează terenul

Selectează locația dorită.

3

#### Primești preț instant

Algoritm de prețuri transparent, fără negocieri.

4

#### Operator verificat

Clientul alege operatorul dintre cei interesați.

5

#### Monitorizare în timp real

Urmărești statusul jobului pas cu pas.

6

#### Plată sigură

Banii sunt eliberați doar după confirmarea ta.



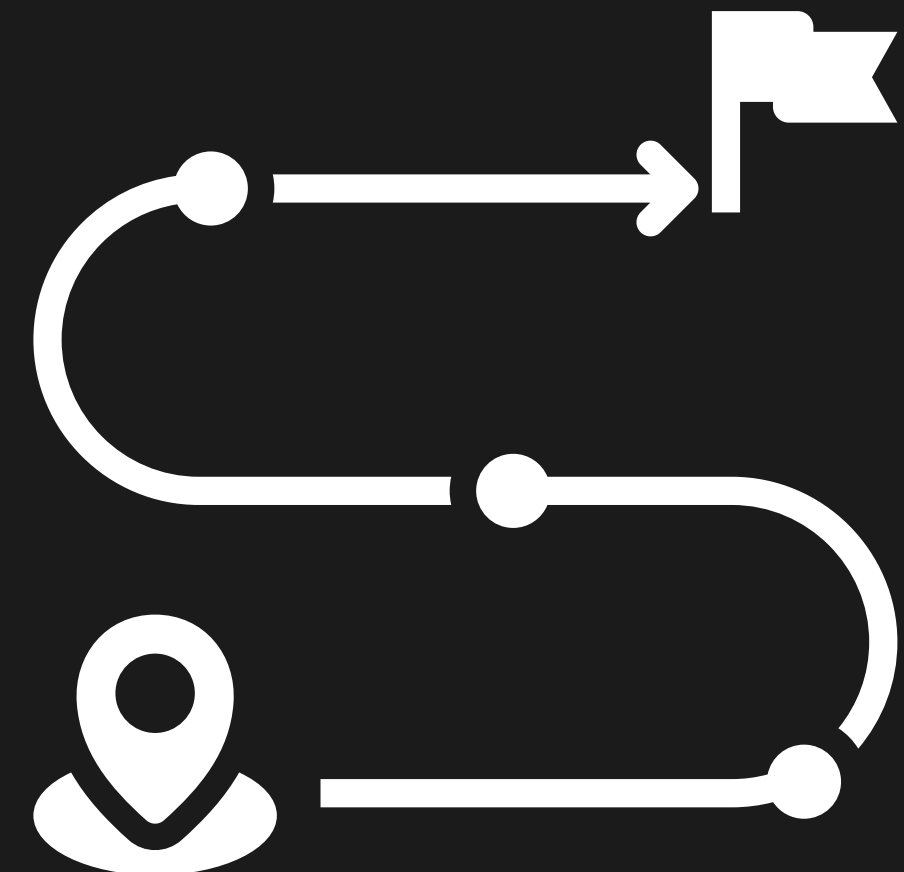
# Early validation

- over 20 users in first 48h
- no marketing investment



## FUTURE PRODUCT ROADMAP

- Mobile app (iOS & Android)
- Online payments
- Drone rental module
- Insurance integration



# Thank You For Your Attention



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